



2019

CK65 Mobile Computer

Campaign overview, pricing and marketing support tools

Honeywell
THE POWER OF **CONNECTED**

Partner Concierge

Campaign Assets

Honeywell THE POWER OF CONNECTED | **LOGO** Your Logo Here

R YOUR D
Only H

HOW R
Andr

It's frustrating scr...
an unplanned upgr...
occur when you do

Ask your mobile...
Android R. Only...
through Andr

Learn more at...
"The Benefits of a U"

DOWNLOAD THE WHITEPAPER

Android is a trademark of...
by Google and us

Does any other device...
Edge™ is built

Here's our promise: v

Learn more about...
"The Benefits of a U"

DOWNLOAD THE WHITEPAPER NO

Honeywell THE POWER OF CONNECTED | **LOGO** Your Logo Here

Meet the All New Honeywell Dolphin™ CK65 Mobile Computer

Rugged and Versatile Tool for Your Distribution Centers.

Built on the Honeywell's Mobility Edge™ platform, the CK65 is a rugged, powerful, workhorse computer designed to streamline and error-proof warehouse and manufacturing work for two full shifts without a battery change. It is a refresh of Honeywell's popular CK3X and CK3R mobile computers with Android™ and ideal for any distribution center:

- Withstands multiple 2.4 meter (8 ft) drops to concrete
- Compatible with CK3X and CK3R computers accessories
- Provides physical keys and large bright touch-screen for all-touch operation
- Minimize costs associated with application development, certification, and support

The CK65 is upgradable through Android R and features extended security update support to maximize return on customer investment and provide a lower overall TCO (Total Cost of Ownership).

Contact us today and learn about the latest Honeywell Dolphin CK65 rugged mobile computer and **see if your legacy devices qualify for trade-in rebates!**

Learn About the Honeywell Dolphin CK65 Mobile Computer!

Download CK65 Data Sheet

Partner Name
800-123-4567

Multi-touch emails

Honeywell Dolphin™ CK65 Mobile Computer: Rugged, Versatile Tool for DCs

Find out more about CK65 and Honeywell LIVE

Ready to learn more? Complete the form to receive a copy of the CK65 datasheet via email, and receive more information about our Honeywell LIVE launch events. Or, tick the box below and we'll contact you directly.

Dolphin CK65 is the successor to our popular CK3R and CK3X mobile devices – now updated to Android™ and the Honeywell Mobility Edge™ platform. With both keypad and touchscreen, the Dolphin™ CK65 is ideal for warehouses who are transitioning from Windows® to Android and use both newer touch-based and older key-based legacy applications. Plus, it minimizes capital expenses by enabling you to reuse your existing CK3X/R batteries and accessories.

Landing Page

THE CK65 MOBILE COMPUTER

Video

Banner Ad

Sales Tools

2019 **Dolphin CK65**
Customer Facing Presentation

Honeywell
THE POWER OF CONNECTED

End-User Customer Sales Presentation

Honeywell | Mobility
THE BENEFITS OF A UNIFIED PLATFORM FOR MOBILE COMPUTING

Honeywell | Mobile Computers
Dolphin CK65/CK3X/CK3R Mobile Computer
Accessories Guide

Honeywell | Mobile Computers
Dolphin CK65
Mobile Computer

FEATURES & BENEFITS

- Lockdown:** The Mobility Edge hardware platform and software support... (text partially obscured)
- Secure:** The Dolphin CK65 device... (text partially obscured)
- Support:** The Dolphin CK65 device... (text partially obscured)
- Long Life:** The Dolphin CK65 device... (text partially obscured)
- Easy to Use:** The Dolphin CK65 device... (text partially obscured)
- Easy to Maintain:** The Dolphin CK65 device... (text partially obscured)
- Easy to Upgrade:** The Dolphin CK65 device... (text partially obscured)

Data Sheets & Brochure

Request Your Marketing Campaign

Honeywell | Partner Concierge
THE POWER OF CONNECTED

Campaign Options

Solution Announcement

\$1,995

- Three email blasts to your target list
Each email executed twice to maximize penetration
- Campaign landing page
- Detailed reporting for sales follow-up
- Co-branded collateral
- Program development and management

DIY Marketing

No Cost

- Download campaign assets and collateral
- HTML emails and HTML landing page
- Support collateral and tools

Additional Marketing Tools

Blog Post Copy <i>Up to 400 words</i>	\$350 to \$475
Digital Marketing <i>Up to 7 posts</i>	\$375 to \$595
Database Append <i>Per contact</i>	\$0.40 to \$1.00
New Database <i>Per contact</i>	\$0.25 to \$0.75
SEO and PPC	Starts at \$500

Campaign Options

Digital Marketing

\$3,595

- Multi-touch email executions to your target list
Each email executed twice to maximize penetration
- Solution focused campaign landing page
- Two blog posts
- LinkedIn posts and graphics
- Tweeter content
- Co-branded video and collateral
- Detailed tracking and reporting
- Program development and management

Additional Marketing Tools

Lead Nurturing **\$1,995** *per month*

6 Month program

- Up to 2,500 prospects / leads
- Monthly variable data email blast featuring sales rep name and contact
- Landing page content and graphics
- Monthly telemarketing follow-up
- Detailed reporting and status updates
- Program development and management

Prospect Profiling **\$2,500**

Up to 150 prospects

**Request Your
Marketing Campaign** 

Campaign Options

Integrated Lead Generation

\$5,995

- 80 Hours telemarketing and lead qualification
- Four email blasts to your target list
- Campaign landing page
- Detailed reporting and daily leads distribution
- Co-branded collateral
- Program development and management

Additional Marketing Tools

Blog Post Copy <i>Up to 400 words</i>	\$350 to \$475
Digital Marketing <i>Up to 7 posts</i>	\$375 to \$595
Database Append <i>Per contact</i>	\$0.40 to \$1.00
New Database <i>Per contact</i>	\$0.25 to \$0.75
SEO and PPC	Starts at \$500

**Request Your
Marketing Campaign** >>>

10 Steps to Successful Lead Generation

1. Define goals & objectives (*complete PDW*)
2. Define call to action / offer to prospects
3. Review and prioritize prospect database
4. Partner sales review and approval
5. Honeywell CMM/VPM review and approval
6. Sales training and readiness
7. Demo units or supporting collateral (*infographics, white papers*)
8. Campaign tactics and timeline
9. Lead tracking, reporting and feedback to HPC
10. Plan lead nurturing and management activities

Lead Definitions

Phone Appointment

Prospect has agreed to a phone appointment with a sales rep.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

A Lead

Leads with a project, budget and a timeline OR a prospect requests a sales rep to contact them with specific information and may not have shared budget or timeline.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

B Lead

Leads with a project, may or may not have a budget or defined timeline.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

C Lead

Leads with revenue potential in the future. They are interested in receiving information and communication in the next 30 to 90 days. Prospects should be contacted by telesales and nurtured until they transition to an A or B lead.

D Lead

Email click-through, individuals who downloaded a whitepaper or prospects who requested specific information sent to them. Prospects should be contacted by telesales and nurtured until they transition to an A or B lead.



Contact HPC to develop your custom marketing campaign

480.349.9263

Honeywell@PartnerConcierge.com

**Request Your
Marketing Campaign >>>**

