

DOLPHIN™ CT60

Overview, pricing and
marketing support tools



Campaign Assets

Honeywell | **LOGO**
THE POWER OF CONNECTED | Your Logo Here

LEAVE YOUR COMPETITION I

Tired of mobile devices that are too slow and sluggish to run your business – and serving your customers?

Luckily, Honeywell can help – with our new ultra-rugged, high-performance Dolphin™ CT60. This full-touch device features a lightning-fast processor, as the other guys. And as the industry's first enterprise device that runs quicker and consumes less power, helping your workers get more done.

With the Dolphin CT60 built on Honeywell's new Mobility Edge™ platform, you get the best of both worlds: the always-on connectivity your workers need to keep pace with the speed of your business.

[LEARN MORE](#)

Honeywell | **LOGO**
THE POWER OF CONNECTED | Your Logo Here

MOBILE INVESTMENT PROTECTION THROUGH ANDROID Q

Dreading your next enterprise mobile device upgrade? Tired of rewriting apps for every platform and device iteration?

Honeywell knows how painful the process can be. That's why we developed the new Mobility Edge™ platform – and the first ultra-rugged, high-performance mobile device on that platform – the Dolphin™ CT60. Validate new apps and updates once, then deploy them everywhere. And take comfort in a device that Honeywell will support through the next four generations of Android™. (Other enterprise solutions can promise only two.)

See how the Dolphin CT60 with Mobility Edge can give your business long-lasting investment protection with a greater ROI and lower TCO.

[LEARN MORE](#)

Multi-touch emails

MEET THE DOLPHIN CT60

Power, Speed, and Connectivity.
Forward-Compatible, Future-Proof.

Your Mobile Workers: Connected, Productive, Responsive.

Here's what we're hearing from hundreds of companies. Equipping workers with mobile computing power pays dividends throughout the enterprise. But our voice-of-customer research shows that more and more companies are feeling constrained by the complexities of managing and maintaining inflexible mobile solutions and the endless costs of hardware failure.

What are we doing with these insights?
We created the sleek yet ultra-rugged Dolphin™ CT60 mobile computer. With lightning-fast processing and quick, power-efficient memory, you'll be able to run all the apps that are essential to your business.

Built on the Mobility Edge™ platform, the Dolphin CT60 is the first device among a family of mobile solutions built on a common platform that brings simplicity to the deployment of mobile solutions across your enterprise. Faster, with less risk, at lower cost. And better yet, the Dolphin CT60 will offer you mobile investment protection all the way through Android™ Q.

Yes – These are my issues, too. Let's talk.

Please fill out the form for a no-cost session with the Honeywell team.

*First Name:

*Last Name:

*Email Address:

*Company Name:

*Phone Number:

*Country:

By checking the box, you accept the [Honeywell Privacy Terms](#) and agree to receive relevant email updates and invites from Honeywell Safety and Productivity Solutions.

[SIGN UP](#)

Landing Page

Request Your Marketing Campaign >>>

Campaign Options

Solution Announcement

\$1,995

- Three email blasts to your target list
Each email executed twice to maximize penetration
- Campaign landing page
- Detailed reporting for sales follow-up
- Co-branded collateral
- Program development and management

DIY Marketing

No Cost

- Download campaign assets and collateral
- HTML emails and HTML landing page
- Support collateral and tools

Additional Marketing Tools

Lead Nurturing **\$1,995** *per month*
6 Month program

- Up to 2,500 prospects / leads
- Monthly variable data email blast featuring sales rep name and contact
- Landing page content and graphics
- Monthly telemarketing follow-up
- Detailed reporting and status updates
- Program development and management

Prospect Profiling **\$2,500**
Up to 150 prospects

Campaign Options

Integrated Lead Generation

- 80 Hours telemarketing and lead qualification
- Four email blasts to your target list
- Campaign landing page
- Detailed reporting and daily leads distribution
- Co-branded collateral
- Program development and management

\$5,995

Additional Marketing Tools

Blog Post Copy <i>Up to 400 words</i>	\$350 to \$475
Digital Marketing <i>Up to 7 posts</i>	\$375 to \$595
Database Append <i>Per contact</i>	\$0.40 to \$1.00
New Database <i>Per contact</i>	\$0.25 to \$0.75
SEO and PPC	Starts at \$500

**Request Your
Marketing Campaign >>>**

Campaign Options

Account Based Marketing

\$8,995

- Targeting up to 300 companies
- Database append with targeted contact names
- 100 Hours telemarketing & lead generation
- LinkedIn posts
- Multi-touch email executions
- Solution focused campaign landing page
- Co-branded video and collateral
- Detailed tracking and reporting
- Program development and management

**Request Your
Marketing Campaign >>>**

Additional Marketing Tools

Blog Post Copy <i>Up to 400 words</i>	\$350 to \$475
Digital Marketing <i>Up to 7 posts</i>	\$375 to \$595
Database Append <i>Per contact</i>	\$0.40 to \$1.00
New Database <i>Per contact</i>	\$0.25 to \$0.75
SEO and PPC	Starts at \$500

10 Steps to Successful Lead Generation

1. Define goals & objectives (*complete PDW*)
2. Define call to action / offer to prospects
3. Review and prioritize prospect database
4. Partner sales review and approval
5. Honeywell CMM/VPM review and approval
6. Sales training and readiness
7. Demo units or supporting collateral (*infographics, white papers*)
8. Campaign tactics and timeline
9. Lead tracking, reporting and feedback to HPC
10. Plan lead nurturing and management activities

Lead Definitions

Phone Appointment

Prospect has agreed to a phone appointment with a sales rep.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

A Lead

Leads with a project, budget and a timeline OR a prospect requests a sales rep to contact them with specific information and may not have shared budget or timeline.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

B Lead

Leads with a project, may or may not have a budget or defined timeline.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

C Lead

Leads with revenue potential in the future. They are interested in receiving information and communication in the next 30 to 90 days. Prospects should be contacted by telesales and nurtured until they transition to an A or B lead.

D Lead

Email click-through, individuals who downloaded a whitepaper or prospects who requested specific information sent to them.

Prospects should be contacted by telesales and nurtured until they transition to an A or B lead.

Contact us today to develop your custom marketing campaign

480.349.9263

Honeywell@PartnerConcierge.com

**Request Your
Marketing Campaign >>>**