

CK65 MOBILE COMPUTER

Marketing campaigns



OVERVIEW

- Campaign Assets
- Sales Tools
- Integrated Lead Generation
- Digital Marketing
- Drip Marketing
- DIY Marketing
- Additional Marketing Services

Request Your Marketing Campaign >>>



Now is the time to maximize sales and improve your margins with **TOP RUNNER PR!**

CAMPAIGN ASSETS

Honeywell THE POWER OF CONNECTED | **LOGO** Your Logo Here

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Meet the All New Honeywell Dolphin™ CK65 Mobile Computer

Rugged and Versatile Tool for Your Distribution Centers.

Built on the Honeywell's Mobility Edge™ platform, the CK65 is a rugged, powerful, workhorse computer designed to streamline and error-proof warehouse and manufacturing work for two full shifts without a battery change. It is a refresh of Honeywell's popular CK3X and CK3R mobile computers with Android™ and ideal for any distribution center:

- Withstands multiple 2.4 meter (8 ft) drops to concrete
- Compatible with CK3X and CK3R computers accessories
- Provides physical keys and large bright touch-screen for all-touch operation
- Minimize costs associated with application development, certification, and support

The CK65 is **upgradable through Android R** and features extended security update support to maximize return on customer investment and provide a lower overall TCO (Total Cost of Ownership).

Contact us today and learn about the latest Honeywell Dolphin CK65 rugged mobile computer and **see if your legacy devices qualify for trade-in rebates!**

[Download CK65 Data Sheet](#)

Partner Name
800-123-4567

[Download the Whitepaper Now](#)

Learn About the Honeywell Dolphin CK65 Mobile Computer!

Multi-touch emails

Honeywell Dolphin™ CK65 Mobile Computer: Rugged, Versatile Tool for DCs

Find out more about CK65 and Honeywell LIVE

Ready to learn more? Complete the form to receive a copy of the CK65 datasheet via email, and receive more information about our Honeywell LIVE launch events. Or, tick the box below and we'll contact you directly.

Dolphin CK65 is the successor to our popular CK3R and CK3X mobile devices – now updated to Android™ and the Honeywell Mobility Edge™ platform. With both keypad and touchscreen, the Dolphin™ CK65 is ideal for warehouses who are transitioning from Windows™ to Android and use both newer touch-based and older key-based legacy applications. Plus, it minimizes capital expenses by enabling you to reuse your existing CK3X/R batteries and accessories.

Landing Page

THE CK65 MOBILE COMPUTER

Video

Banner Ad

SALES TOOLS

2019 **Dolphin CK65**
Customer Facing Presentation

Honeywell
THE POWER OF CONNECTED

End-User Customer Sales Presentation

Honeywell | Mobile Computers

Dolphin CK65/CK3X/CK3R Mobile Computer
Accessories Guide

Honeywell | Mobile Computers

Dolphin CK65
Mobile Computer

Extending the popular ergonomic design of the CK3X-R model, the Dolphin™ CK65 Mobile Computer takes the best and makes it even better, giving you the power to put accuracy and productivity in the hands of your workers with a mobile solution that offers easy deployment and fast return on investment. Built on the Mobility Edge™ platform, the Dolphin CK65 device offers an integrated, repeatable, and scalable approach based on common hardware and software platform, unifying customers from constraints faced today across integration and reflective technologies without sacrificing enterprise security, reliability, performance, or management features.

Juggling multiple devices across the enterprise introduces time- and cost-intensive complexities for Enterprise IT to manage and maintain. The Mobility Edge platform enables customers to accelerate provisioning, certification, and deployment across the enterprise. The Dolphin CK65 device offers an extended product lifecycle across Android™, iOS maximum return on customer investment and provides a lower total TCO. And it's validated by Android Enterprise Recommended, a Google initiative that helps businesses confidently select, deploy, and manage Android devices and services best suited to their enterprise needs.

The rugged Dolphin CK65 mobile computer features a fast processor, advanced network connectivity, and an extended 10,000+ operating hours extended battery life lasting over 18 hours to keep workers connected and productive throughout multiple shifts. The Dolphin CK65 computer is rated to IP68 and can withstand multiple 2.0-meter (6.6-foot) drops to concrete and 2,000 1.0-meter (3.3-foot) tumbles. The large, vivid 10.18-cm (4.0-inch) touchscreen display can be read easily indoors and used with finger gloves, or stylus, making it ideal for warehouse, manufacturing, and other challenging environments.

FEATURES & BENEFITS

- Mobile Edge hardware platform and software stack** offers an integrated, repeatable, and scalable approach for accelerated and secure device management, deployment, performance, management, and lifecycle management.
- The Dolphin CK65 device provides future-proof and secure protection with support for four Android generations, starting with Android 8.0. Customizations are also available for up to two years after release. Google patch through Honeywell Support.
- The large touchscreen with 2,000+ luminous highlights and up to 53 key applications, supports both legacy key control applications and newer touch applications. Supports voice input in extremely noisy environments and gesture efficiency in all environments.
- Rugged construction and IP68 include up to 18,000 cycles to concrete and 2,000 1.0-meter (3.3-foot) tumbles. IP68 rating against dust and water spray.
- Enhanced 10,000+ operating hours battery life with real range of 18 hours to 15.2 to 16.6 to 10.7 hours depending on today's workload. Optional built-in barcode reader for flexibility to switch between handheld and point-to-point operations.

Data Sheets & Brochure

INTEGRATED LEAD GENERATION

Identify decision makers and generate actionable sales leads

- 80 Hours telemarketing and lead qualification
- Multi-touch email executions to your target list
Each email executed twice to maximize penetration
- Solution focused campaign landing page
- Co-branded video and collateral
- Detailed tracking, reporting and leads distribution
- Program development and management

\$5,995

**Request Your
Marketing Campaign >>>**

DIGITAL MARKETING

Enhance your brand presence with targeted digital marketing tools and assets

- Solution focused campaign landing page
- Two blog posts
- LinkedIn posts and graphics
- Twitter content
- Multi-touch email executions to your target list
 - Each email executed twice to maximize penetration
- Co-branded video and collateral
- Program development and management

\$3,595

DRIP MARKETING

Transition your prospects and potential customers through the sales funnel

- Multi-touch email executions to your target list
 - Each email executed twice to maximize penetration
- Content for campaign landing page
- Co-branded video and collateral
- Detailed tracking and reporting
- Program development and management

\$1,995

**Request Your
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DIY MARKETING

Tools you need to launch your own marketing campaign

- Download emails
 - Customize and execute through your own system
- Co-branded datasheets and collateral

No Cost

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Marketing Campaign >>>**

ADDITIONAL MARKETING SERVICES

Blog Post Content **\$350 to \$475**

Up to 400 words

Digital Marketing **\$395 to \$595**

Up to 7 posts

Database Append **\$0.40 to \$1.00**

Per contact

New Database **\$0.25 to \$0.75**

Per contact

SEO and PPC **Starts at \$500**

Build a Custom Campaign To Meet Your Needs

- Named Account Marketing
- Solution Announcement
- Custom Lead Generation
- Lead and Prospect Nurturing

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10 STEPS TO SUCCESSFUL LEAD GENERATION

1. Define goals & objectives
2. Define call to action / offer to prospects
3. Review and prioritize prospect database
4. Partner sales review and approval
5. Honeywell CMM/VPM review and approval
6. Sales training and readiness
7. Demo units or supporting collateral (*infographics, white papers*)
8. Campaign tactics and timeline
9. Lead tracking, reporting and feedback to HPC
10. Plan lead nurturing and management activities

CONTACT US TODAY TO DEVELOP YOUR CUSTOM MARKETING CAMPAIGN

480.349.9263

HONEYWELL@PARTNERCONCIERGE.COM

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Marketing Campaign >>>**